



**Please contact Diana Bosse at 219-662-3240 or  
dbosse@crownpoint.in.gov to discuss our  
Sponsorship Opportunities.**



# **Car Cruise Sponsorship Opportunities**



**The Car Cruise event in the City of Crown Point has become an annual tradition for all of Northwest Indiana. The Car Cruise is attended each week by hundreds of people throughout the Summer and Fall. We welcome you to join us in a partnership for this outstanding event.**

# Sponsorship Packages

## Season Sponsorship—negotiable

### Package includes:

- ♦ **DJ Services**
- ♦ **Business name announced every hour**
- ♦ **Logo featured on the event banner**
- ♦ **Logo featured on the event T-shirt**
- ♦ **Volunteers pass out your promotional material to the crowd (Flyers, coupons, etc.)**



**Car Cruises are held in Downtown Crown Point (location subject to change) every Thursday evening, 4PM-8PM, from May 14—September 24.**



## Weekly Sponsorship—\$300

### Package Includes:

- ♦ **DJ Services**
- ♦ **Business name announced every thirty minutes by the DJ**
- ♦ **Volunteers pass out your promotional material to the crowd (Flyers, coupons, etc.)**

***Please Note:* All promotional material you wish to have passed out needs to be received by the Special Events office no later than the Monday BEFORE your sponsored car cruise.**

