



CITY OF CROWN POINT

OFFICE OF THE MAYOR

David D.F. Uran
Mayor

Keith W. Stevens
Chief of Staff

Diana L. Bosse
Office Manager

November 14, 2011

Dear Crown Point Business Owner:

In late 2010, the City of Crown Point cooperated with City Map Project in the printing of 10,000 full color, detailed street maps of Crown Point/Lake County. The project was funded by City of Crown Point business advertisers and was completed at no cost to taxpayers. Additionally, City Map Project has now paid the city 10% of the net advertising revenues collected on the print project which has resulted in a \$1,500 royalty check that was deposited into the City of Crown Point's General Fund Account. The maps are now available free to the public here at City Hall. Each participating advertiser also received complimentary copies of the map for their own use and distribution.


● An easy-to-navigate online version of the Crown Point Interactive Map is now available from the City of Crown Point home page at www.crownpoint.in.gov. Simply click the link and go to the Crown Point Interactive Map and Business Directory.

● All licensed businesses in the Crown Point area are listed in alphabetical order in a map database, and each has a "zoom" feature for their location as well as a "bubble link listing" on the interactive map. Please click on your business to make sure we have your location correct. If you notice any discrepancy, call **1-866-348-1601** and we will correct your address location or make address & phone number changes to the "bubble link listing". Website links are also available for \$99.50 a year.

CITY MAP PROJECT IS NOW MAKING AVAILABLE TO ALL LICENSED CROWN POINT BUSINESSES THE OPPORTUNITY TO PURCHASE A LIMITED NUMBER OF ROTATING BANNER ADS PLACED ON THE CROWN POINT INTERACTIVE MAP PAGE:

You can express interest in this advertising opportunity by filling out the attached form and faxing this letter to **1-866-224-6261**. Thank you for your interest and support of this worthwhile project. 20% of the net internet advertising revenues will be dedicated to the City of Crown Point General Business Fund.

DAVID URAN



Mayor

DAN NIKSCH



GIS Administrator

Rotating Banner space is limited. Fill out & fax this form to: 1-866-224-6261

Print Firm Name: _____ *Phone:* _____

Contact Person: _____

Please call to provide more information regarding:

_____ *Rotating Banner Ads*

www.crownpoint.in.gov

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